



Friend of
Send a Cow



Become a Friend of Send a Cow from just £500 a year. As a member, your veterinary practice or company will join together with others to support farming families in East Africa.

Join our supporters:



A word from our supporters

“Part of my interest in Send a Cow is their back-to-basics approach to sustainable agriculture, ensuring that cattle are well looked after and productive, and using manure and urine from livestock to enrich soil so that families can grow food to eat and sell. I have seen for myself how this very practical approach to farming is transforming lives.”

*Simon Doherty,
Send a Cow Ambassador*



“I had the privilege of visiting Send a Cow’s projects in Ethiopia. As a mother, I was humbled to stand beside Bezunesh, cultivating her vegetable seedlings and proudly providing for her family as a result.

As a vet I could see enormous scope to optimise livestock health and productivity, and help protect public health. It made me realise we can all play a part in supporting this remarkable organisation, and anyone taking up the challenge of becoming a Friend of Send a Cow, I guarantee you will be the richer for it.”

*Professor Christianne Glossop,
Chief Veterinary Officer for Wales*



How our Friends support us

- Work out how many vet kits, allotments or cows your team could send, and use this to set your fundraising target.
- Encourage your whole organisation to get involved by splitting your fundraising target between teams.
- Spread the word by telling your clients and suppliers about being a Friend – ask them to join!
- As an extra incentive, offer to match funds raised by your team and supporters.

Member benefits

- Talk to our experts to gain an insight into animal management from an African perspective.
- Joint communications to help promote your services. Receive a unique members logo to display on your website.
- Opportunities to partner on a range of events, including challenge events, Annual Conferences and client dinners.
- Bespoke updates on Send a Cow’s work, and the opportunity to visit our projects in Africa and meet the farmers and paravets benefiting from your support.



COWS BEAT POVERTY

For farmers and their families in Africa, cows literally represent hope for the future. One cow can produce over 3,000 litres of milk a year, providing nutrition, a vital source of income and a natural fertiliser.

A f t e r
SEND A COW TRAINING

97%

OF FARMERS CAN PROVIDE ENOUGH FOOD FOR THEIR FAMILIES

85%

HAVE SAVINGS FOR A THRIVING FUTURE

75%

OF WOMEN ARE EQUAL PARTNERS IN THE HOUSEHOLD

Sign up to become a



Friend of
Send a Cow

Please provide your email and telephone number if you are happy for us to contact you this way about Send a Cow's work and fundraising.

Name _____

Company _____

Email _____

Phone _____

**Many people want to stay in touch
and we hope you do too.**

We will use the information you provide to process your donation, fundraise, to let you know about news, events and appeals, and to understand our supporters better. We will never sell or trade your details. To read more about how we value your privacy, visit www.sendacow.org/privacy.

You can update your preferences at any time by calling us on **01225 874222** or email us at info@sendacow.org.



Ruth's story

When Send a Cow first started supporting Ruth her future looked bleak. She left school early, married young, became a mother at 17 and was trapped in poverty.

"I used to beg for food and did hard labour to feed my children..."

In 2013, Ruth and her husband Daniel started working with Send a Cow and within months their lives had changed.

"Today, I am most proud of being self-reliant. My family can eat three meals a day,

plus fruit. Our home hygiene has improved and I have gained valuable skills. I am respected in my community and my children are healthy and attend school."

Ruth built a cow shelter and the family received a dairy heifer who calved shortly after. The gift of a cow was transformative.

The cow gives 10 -16 litres of milk a day. Ruth uses four litres of milk and sells the rest, generating a vital income. The family benefits from the nutrition of the milk and the manure is used to improve crop yields.





Training farmers to care for their animals

These smartly uniformed men are paravets trained by Send a Cow due to their keen interest in animal husbandry. Paravets use their extra training in animal health and welfare to support farmers in the community. Each paravet has a kit bag filled with vital equipment to support them in their role. This includes equipment for de-horning, worming and tick removal as well as vaccinations and a thermometer.

How your fundraising changes lives

£25

provides a vet kit to a paravet

£99

provides an allotment for a family to grow fruit and vegetables

£650

provides a family with a dairy cow

Please get in touch

Email: partnerships@sendacow.org

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Send a Cow
Change a family's future

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